



# Blog Post Template

Posted by:

## **<ORGANIZATION> IS A FORCE OF NATURE** **2012 NATIONAL HURRICANE PREPAREDNESS WEEK, WE PLEDGE TO PREPARE**

<ORGANIZATION> is joining thousands around the country who are pledging to be a “Force of Nature” and taking action to prepare for the potential negative impacts of hurricanes and tropical storms. Hurricane season begins June 1 and extends through November 30, and as we saw last year with Hurricane Irene and Tropical Storm Lee, severe tropical weather can impact coastal and inland areas alike.

Hurricanes and tropical storms are known for the unforgettable visuals we see on the news every year –trees bending due to high winds and heavy rains rendering TV cameras useless as they look over an abandoned beach. But in addition to these obvious effects, hurricanes and tropical storms can often disrupt life for those in coastal and inland areas through evacuations, prolonged power outages, and flooding.

With these risks in mind, we ask that you join in pledging to be prepared for hurricane season by:

- *Knowing your risk:* The first step to *Being a Force of Nature* is to understand how hurricanes and tropical storms can affect where you live and work, and how the weather could impact you and your family. Check the weather forecast regularly and sign up for [local alerts](#) from emergency management officials and obtain a [NOAA Weather Radio](#).
- *Taking action:* Actions can be small, simple, and quick. You can [pledge](#) to develop an [emergency plan](#) based on your local hurricane, severe storm, and flooding hazard, and practice how and where you will evacuate if instructed by your emergency management officials. Post your plan in your home where visitors can see it. Learn how to strengthen your home and business against hurricanes. Download [FEMA's mobile app](#) so you can access important safety tips on what to do before, during and after a hurricane. Understand the [National Hurricane Center warning and alerts](#).
- *Being an example:* Once you have taken action and pledged (or if you already have), share your story with your family and friends. Create a YouTube video, post your story on Facebook, [comment on a blog](#), or send a tweet. Or you can even post the [Be a Force of Nature widget](#) on your social media profiles.

Join us today and [pledge to prepare](#) during [National Hurricane Preparedness Week](#).